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Press information – for immediate release

10/12/2011 Audio AG donates 40.000 € (forty thousand Euro) to Help e.V. for recovery of business owners in Ayukawa after the earthquake disaster in Japan.

In April 2011 Audio AG started to establish a help fund for the victims of the disaster in Japan. For a period of three months some of Audio AG customers donated 1% of their RME turnover to the fund raising project. Audio AG doubled the sum and round it up to 40.000,- EUR.

The donated money was transferred to the Help e. V. organization. Help's policy is "help to self-help". They are always cooperating with local partner organizations, because locals know their people, their culture and therefore the needs of the people better than any foreign expert. Partner for Japan project is JEN.

The money for Audio AG's supported project is for reconstruction of the local business structures in the commercial Avenues in Ayukawa, Ishinomaki City. Business operators will be provided with basics like temporary buildings, necessary equipment and most basic store fixtures to allow them to proceed to smoothly re-start or start the business. This project is intended to give significant impact to the local economy of Ayukawa area, and is expected to lead to improvement in employment and living environment.

"Even if today other news from around the world determines the headlines the consequences of the devastating earthquake are still felt in all places. As a global company with business partners around the world, we want to help giving people the opportunity to earn their own livelihoods" said Hermann Vega Savon, Board of Directors.

More information about the project: <http://www.help-ev.de/japan.html?&L=4>

About Audio AG

Audio AG is a worldwide operational sales company for high-profile audio equipment and cableware. We distribute products from our premium pro audio brands RME and ALVA through a global network of local distributors. Our fields of competence include the conception and planning of new successful products for the highly specialized audio and broadcast market.

Press Contact

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